



SCRANTON
NORSEMEN



THE UNIVERSITY OF
SCRANTON
A JESUIT UNIVERSITY



Gift and Fundraising Initiative

October 2009

The Scranton Norsemen, the Men's Rugby Club at The University of Scranton, is launching a fundraising effort to help augment and address the financial needs of the program. We are appealing to all members of our Norsemen Community including the families of current players, Scranton Norsemen Alumni, and private business & corporate sponsors.

For the current year, fall 2009 & spring 2010, the Norsemen received \$8,160 in funding from the University's Student Government Club budget. We are extremely grateful for this generous support; however, we wish to raise an additional \$15,000 for travel and expenses to maintain a competitive schedule that includes many D2 opponents. (The 2009-2010 program cost breakdown is included as an attachment for your review.)

Fundraising Facts:

- Your gift to Rugby will be placed directly in the Men's Rugby agency account at the University and directly benefit our Men's Rugby Program. Please make the check payable to The University of Scranton and write MEN'S RUGBY in the memo field to assure proper credit. As a donor, your receipt will verify your gift directly benefited Rugby.
- If making a gift through our secure website, www.scranton.edu/makeagift, enter MEN'S RUGBY in the comment field.
- The university holds 501(c)3 charitable nonprofit status and gifts are tax deductible.

Win-Win for ALL!

- As a donor, you benefit by knowing they are helping to maximize the potential of the Scranton Norsemen in the classroom, in competition, and in service to others. They also have the tax benefit incentive.
- Student-Athletes benefit by knowing you are "the team behind the team" playing a key role in advancing our sport. Your help provides resources for quality and safe equipment; your support provides funds for travel in a sport that this team is **PASSIONATE** about; your generosity provides exemplar modeling as we shape our core values through the team's commitment to service and living the Jesuit ideal of serving as "men for others;" and finally your support is a source of **PRIDE** for us, and with it, we **PROMISE** to conduct ourselves as responsible athletes as defined by USA RUGBY.
- The University benefits by increased revenue and donor participation, which is an important factor for ranking the University in publications such as U.S. News and World Report. Currently the University of Scranton is ranked 7th in the prestigious publication.) *More information on ranking available on the University website.

On Behalf of our current roster of 54 committed Men's Rugby student-athletes and a dedicated Coaching Staff, thank you for considering support of our Men's Rugby Club. Please call or email me anytime, and visit our website often for Norsemen updates at: www.scrantonnorsemen.org.

Sincerely,

Bill Gregory
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Mike Kennedy "2010"
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